











Mesrkanloo Intl Exchange has been established as a Money Exchange in UAE.

# Mesrkanloo

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## INTRODUCTION

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MESRKANLOO INTERNATIONAL EXCHANGE is a leading global money transfer and foreign exchange brand trusted by customers and partners. We have an impeccable history in our business ethics and the way the business is conducted. We are known for our quality and customer-centric approach. Our consistent service has earned the trust of customers.

Our services are spread across the country in high streets, key town centers and in industrial areas to enable our customers to reach us anywhere and also the IT INFRASTRUCTURE to operate INTERNATIONAL CASH -PICKUP. We employ only qualified and skillfully trained staff members to manage the counters, interact and engage with all our customers to provide premium and comprehensive services through our branch. The customer focused approach has helped us to build loyalty and enhance customer satisfaction.

Besides a range of products & service offers, the key features include personalized service and competitive exchange rates to all our customers, thanks to our strength of directly connecting to international forex markets through Reuters. The dealing department also provides market updates, currency trends to both individual and corporate customers.



MESRKANLOO INTERNATIONAL EXCHANGE is also an agent of internationally well renowned Instant Money Transfer service providers such as Western Union Payments, Xpress Money, EZETOP - MOBIL TOP-UP and other instant services. The fund transfers are handled at our head office at naif road which works beyond midnight in order to ensure timely process and to credit beneficiary's account within the shortest possible time

Our range of products and services take us beyond just a global money transferor to a service provider offering multiple solutions under one roof. This plurality of service at a single destination enhances the convenience every time you walk into our branch. Our passion for quality service has won appreciation from various quarters, propelling us to stand up to the acclaim of the World's Trusted Money Transferor.

## WHAT WE DO

## INFRASTRUCTURE





We, at United Arab Emirates, are reckoned as the next generation company to provide top class service and the customer convenience is our top most priority. Over the years we have tried to bring in as much diversification in products and services to provide you with multiple financial solutions at one counter. Our commitment to enhance the services has propelled us to grow beyond and offer you a plethora of financial products and services at one place. Just step into the branch and you will realize that with everything you need is available in the branch.

## **OUR STAR PRODUCTS ARE:**













#### **OUR BUSINESS**

MESRKANLOO INTERNATIONAL EXCHANGE a reputed Foreign Exchange Organization, pioneered the introduction of cost-effective foreign currency exchange and has provided a wide range of worldwide money transfer service and instant cash to satisfied customer. We are a foreign exchange organization and our clients

range from large corporate to small business entity and home remittance customer.



## **OUR TECHNOLOGY**

MESRKANLOO INTERNATIONAL EXCHANGE is a reputed global foreign exchange. Our services are designed to facilitate secure and instant financial transactions through digitized state-of-the-art systems that deliver flexibility, reliability, and transparency.



#### RELIABILITY

We provide Secure, easy and instant remittance services for individuals and businesses. Our office is present at Prime location which is more spacious and easy accessible for all the customers. We have 5 floor building with exclusive IT department, back office operations, Ground and Mezzanine floor exclusively for

exchange .We have Advanced IT System which has the capacity to link additional 100 branches.



# **COMPANY STRATEGY**

## XPRESS MONEY





#### PURPOSE

To be a leader in the Foreign Exchange industry by providing enhanced services, relationship and profitability.



To provide quality services that exceeds the expectations of our esteemed customers.



#### MISSION

To build long term relationships with our customers and clients and provide exceptional customer services by pursuing business through innovation and advanced technology.



With a network of 170,000 across the globe, Xpress Money is convenient, affordable, accessible and secure. Not only that with their competitive pricing their service is excellent. Over the last 14 years, with 100 percent commitment and respectful handling of our customers' hard earned money, Xpress Money has earned its customers' seal of approval for its dependability and trustworthiness.



### INSTANT CASH PAYMENTS

MESRKANLOO INTERNATIONAL EXCHANGE provides the best cash to cash service worldwide through WESTERN UNION where cash can be collected in the country of beneficiary within minutes of sending through any of Western Union's almost 500,000 agents globally.

Apart from this, Mesrkanloo international exchangee also facilitates door to door payments in Philippines and cash pickups in Bangladesh and Pakistan through XPRESS MONEY TRANSFER.



## FOREIGN EXCHANGE

# EZETOP - MOBIL TOP-UP





The Company has very high turnover on the Bank Note Foreign Exchange Business. The Company offers highly competitive counter rates for the Retail Customers for all major currencies. The Corporate / Semi Corporate Customers are served under the wholesale Bank Note import arrangements. The Company is further engaged in export of bank notes and is having arrangement at couple of locations with the leading financial institutions. All necessary formalities are being



#### HOME REMITTANCE

One of the key businesses offered by the Company is the Home Remittances. MESRKANLOO INTERNATIONAL EXCHANGE has strong relationship with Banks/Financial Institutions for the drawings arrangements. In this respect the Home Remittances are done through the self-arrangement of the Company, The home remittance business is done on highly nominal charges. The customers will not only find the best exchange rate but through the use of different arrangements the home remittances will reach swiftly and effectively. The Company provides both technological / electronic backup to do the business. We have the required technology to provide cash pick-up service to customer from branch to branch via secured code provided by the system.



Ezetop enables people living or working abroad to instantly top-up mobile phones of family and friends back home. Services are available from over 450,000 retail stores across North America, Europe and the Middle East region .Ezetop currently has partnerships with 200 mobile phone operators/countries across Asia Pacific, Africa, the Caribbean, Latin America and Eastern Europe . Existing operators include Airtel, Claro, C&W, Dialog Telecom, Digicel, Globe Telecom, LIME, MTN, Orange, Orascom, Roshan, Singtel, SMART, Telcel, Telefonica, Telenor, Tigo, Ufone, Vodafone, Warid, Zong and others. ezetop's group headquarters is in Dublin, Ireland with regional headquarters in North America (Miami, USA), Europe (Bucharest, Romania) and the Middle East & Asia (Dubai, UAE).































